

**MASTER CLASS**

# Mastering Information Architecture

This Master Class covers information architecture skill sets, as well as recommended best practices in the design and usage of information for the business decision making process.



**TOPICS COVERED**

- Overview and Check-in
- Business Technology Landscape
- The role & responsibilities of Information Architect in the enterprise
- *Workshop 1: A day in the life of an Information Architect*
- The Views, Viewpoints and Perspective of Information Architect
- Quick wins with Information as Strategy
- *Workshop 2: Creating an Information Architect Strategy*
- Relating Information to Values
- *Workshop 3: Obtaining values from Information*
- Information Scope and Data Governance Lifecycle
- *Group Discussion 1: Analyzing Data Governance Maturity*
- *Group Discussion 2: Defining Characteristics of Data Governance Council*

**WHY YOU SHOULD ATTEND**

In today's world, with information serving as one of an organisation's most important assets, the role of an information architect has become integral to enterprise success. An information architect requires advanced skill sets in the areas of presentation and information usage such as devices and interfaces, as well as storage, management, usage and retrieval. Upon completion of this course, you will gain a masterful insight into information architecture and the qualities that make the best information architects. Learn how to obtain values from information, relate information to values and create information architect strategy for your organisation with hands-on workshops during the course.

**MASTER CLASS RELATED COURSES**

**Information Architecture**  
Iasa CITA-A®

Iasa Curriculum Path  
– Recommended for IT Professionals

**WHO SHOULD ATTEND**

Digital Content Specialist, Database/Information/Data/User Experience Analysts, User Interface Designer, Data Warehouse Specialist, Integration Specialist, Database Administrators, Database Designers, Datacentre Engineers, Information Consultants, Associate Information Architect, Junior Information Architect, Technical Decision Makers, and IT Management.

**FOR MORE INFORMATION**

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