

MASTER CLASS

Mastering Business Architecture

This Master Class covers business architecture skill sets in troubleshooting the enterprise, as well as best practices for successful realisation of business technology strategy.



TOPICS COVERED

- What is Business Architecture
- Business Architecture Project
- Business Architecture Qualities
- Views, Designs and Models
- *Workshop 1: Create Business Vision and Business Architecture Model*
- Primary Views in a Business Architecture
- *Workshop 2: Create Business Architecture View and Goals for Electronic Books/E-Books*
- Strategy and Goal Development
- Unit of Competitive Advantage
- Six Steps for Setting Business Goals

WHY YOU SHOULD ATTEND

Upon completion of this course, you will gain a masterful insight into business architecture and the qualities that make the best business architects. Business architecture skill sets include business analysis, cost management, business process management, as well as strategic planning alongside department, division and customer capability lines. Business architects act as liaisons for technology groups to enhance business development; they must possess highly-advanced skill sets in human dynamics and business valuation of technology. In addition to learning these skill sets, you will also learn how to model business activities and goals in a way useful for executive understanding and strategy management.



WHO SHOULD ATTEND

Business/System Analysts, Team leaders, Developers, Software/System Engineers, Solution Specialists, IT Managers and Directors, Head of LOBs, Head of Business Division, Business Consultants, Project Managers, Associate Business Architects, Junior Business Architects, Technical Decision Makers, and IT Management.

FOR MORE INFORMATION

Contact our nearest office below:

Australia	+614 7852 0880
Hong Kong	+852 9100 1654
Indonesia	+6221 6835 0055
Japan	+813 5783 2811
Korea	+82 512 8032
Malaysia	+603 2288 1680/81
New Zealand	+64 9363 2749
Singapore	+65 9852 2276